



ONEWORLD TRAVEL MART

San Francisco, CA

September 27-30, 2012

Concourse Exhibition Center

Phone: (888) 705-6576

Fax: (410) 773-9442

Mail To: J2L Events LLC, c/o OTM, PO Box 1766, Westminster, MD 21157

1. Company Information

Exhibiting Company Name
Primary Show Contact
Address
City / State / Zip / Country
Email Address

Billing Company Name (if different)
Title
Phone / Toll Free Phone
Fax
Website

2. Free Promotional Opportunities

Company Description on Website - (provide up to 20 words)

Show Specials & Giveaways listing in Show Guide/Website - (provide up to 30 words)

3. Booth Selection (select top 3 locations. Every attempt will be made to accommodate requested space, but location cannot be guaranteed)

1st Choice 2nd Choice 3rd Choice

4. Booth Packages & Rates Cost in USD / sqft. Packages A, B & C are available in 100 sqft booth increments only.

(Booth Conversion: 10' x 10' = 9.3 square meters).

- A. Premium Package Rate: \$3,200 x # of booths =
B. Pipe & Drape Package Rate: \$2,800 x # of booths =
C. Bulk Space Rate: \$2,600 x # of booths =

D. Discounted 8'x8' Booth Package Rate: \$1,500 x # of booths =

E. Discount*: Subtract % =

**List industry partner if taking 10% industry partner discount

Discounts Available:
*Get a 25% discount for bookings received by March 31, 2012, not available on 8x8 booth packages or in conjunction with any other discount, must pay 50% down with contract signing.
(ask us about other available discounts)

5. Total Amount Due (add base rate - discounts)\$

6. Payment Options

A 50% deposit is due with the completion of this Exhibitor Contract in order to assign booth space. Final payments are due by May 31, 2012. Contracts received on or after May 31, 2012, full payment is due.

- Check - Make payable to Fairfest Inc, in U.S funds and list Exhibiting Company Name on payment.
To pay by MC, Visa, Amex or Discover Card, a PayPal invoice will be sent to the email of record.
Wire Transfer: Date to be sent

Please contact us at (717) 634-5091 to obtain the wire transfer information & form • When sending your wire transfer, you must list your exhibiting company name on the wire and a confirmation must be sent to J2L Events LLC within 1 week of the bank transaction.

Please mail all check payments to OTM, c/o: J2L Events LLC, PO Box 1766, Westminster, MD 21158

7. Cancellation Policy

In the event the Exhibitor cancels or reduces their exhibit space, Exhibitor must do so in writing during the time period listed below and will be obligated to pay the following damages:

Table with 2 columns: Time Period, Liquidated Damages. Rows include October 1, 2011-January 31, 2012 (50% of exhibit space fees), February 1, 2012-May 31, 2012 (75% of exhibit space fees), and After May 31, 2012 (No Refund).

Contract Agreement
I, Exhibitor named above, agree to the Cancellation Policy and to abide by the provisions set forth under the Terms & Conditions governing OneWorld Travel Mart, all of which constitute a part of the Contract.
Signature Date

This Exhibitor Contract is a binding agreement with named Company and Fairfest Incorporated.

OneWorld Travel Mart Exhibitor Contract Terms and Conditions

1. Management and Exhibitor. The term "Show Management" as used herein shall define the personnel, its agents and event partners, including but not limited to J2L Events LLC and Fairfest Inc acting on behalf of, or in concert with Management to produce this event. The term "Exhibitor" shall define the company and its personnel and agents selecting to participate in the exposition. Once Exhibitor has executed this agreement by means of a signature, all terms shall become binding.

2. Assignment and Location of Exhibits: The Exposition will be held at the location indicated on the previous contract page. Location assignments will be made solely at the discretion of show management and within reasonable time after receipt of this application. All measurements and exhibit space layouts shown on the floor plan are as accurate as possible, but Show Management reserves the right to make such modifications and change exhibit space assignments as may be necessary to adjust the floor plan at any time to meet the needs of Show Management, exhibitors and the exhibits.

3. Payment Policy: A 50% deposit of the total amount is due upon signing the Exhibitor Contract and must be sent to show management with a copy of the original signed contract. Final payments are due by May 31, 2012. Contracts received on or after May 31, 2012 — FULL PAYMENT of the total fee above is due immediately upon signing the Exhibitor Contract.

4. Cancellation Policy: (a) In the event the Exhibitor cancels all or part of the exhibit space contracted for herein, the Exhibitor must do so in writing, by certified mail, and will be obligated to pay the following amounts: for cancellations received between May 1, 2011 and September 30, 2011, 25% of the exhibit space fees are due; cancellations received between October 1, 2011 and January 31, 2012, 50% of exhibit space fees are due; cancellations received between February 1, 2012 and May 31, 2012, 75% of exhibit space fees are due and cancellations received after May 31, 2012, 100% of the exhibit space fees are due. (b) If exhibit space is not occupied by the Exhibitor by the opening time of the Exhibition, Exhibitor shall be deemed to have canceled the exhibit space contracted for and Show Management shall have the right to use such space as it deems appropriate and the Exhibitor shall pay all amounts which would have been due, upon the terms of subparagraph (a) above, if Exhibitor had canceled this contract as of such date. (c) If the Exhibitor does not make full payment when due upon the terms of this contract, Show Management may terminate this contract and the Exhibitor shall be responsible for payment to of all amounts which would have been due, under the terms of subparagraph (a) above, if the Exhibitor had canceled this contract as of the date of such default. (d) Except as Exhibitor's rental obligation may be reduced in accordance with the terms set forth in subparagraph (a) above, the Exhibitor shall be responsible for payment of the total exhibit space rental fee if the Exhibition is canceled, delayed or relocated, in whole or in part, as a result of strike, civil disorder, acts of war, acts of God, or any other cause of any kind whatsoever, not within Show Management's control. If show management, due to fault of its own, cancels OneWorld Travel Mart, and provided Exhibitor is not in default of this Contract, show management shall refund to the Exhibitor all exhibit space fees paid to date under this Contract by Exhibitor. Show Management reserves the right to reject or to revoke the acceptance of any Exhibitor at any time in its sole discretion.

5. Use of Exhibits: Height regulations for 10' x 10' booths are 8' high on the backwall and 8' high on the sidewalls. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. (a) Except in certain limited circumstances involving parent corporations, their wholly-owned subsidiaries, and sister corporations, when approved in writing in advance by Show Management, Exhibitor shall not assign, sublet or share the space allotted. (b) Any firm or organization not assigned exhibit space will be not permitted to solicit business within the exhibit area. (c) Permission to hang signs or erect exhibit spaces higher than 8 feet must first be obtained in writing from Show Management, which will confirm the available height for specific exhibit locations. (d) No portion of any exhibit space sign or carpeting may extend over or beyond assigned floor space. Interference with the light and space of other exhibitors is prohibited. Booths and aisles must be kept clear for safe access throughout show hours (e) Display material exposing an unfinished surface to neighboring exhibit spaces is not permitted and must be finished at the Exhibitor's expense. (f) Show Management reserves the right to restrict exhibits which, because of noise, method of operation, materials or for any other reason become objectionable, and also to prohibit or to remove any exhibit which, in the sole opinion of Show Management, may detract from the general character of the Exhibition as a whole, or consists of products or services inconsistent with the purpose of the Exhibition. In the event of such restriction or removal, Show Management shall not be liable for any refunds or other exhibit expenses. (g) The use of sound systems is permissible, provided that they are not audible more than 3 feet into the aisle or into neighboring exhibit spaces, and that the sound is directed into the Exhibitor's exhibit space or vertically. Show Management shall have absolute control over the implementation of this regulation, the intent of which is that sound system shall not be audibly objectionable to neighboring Exhibitors. (h) Exhibitor is solely responsible for obtaining the necessary licenses for all usage of music or video. (i) Exhibitor is responsible to allocate staff to supervise and manage their booth. Booths must be staffed at all times during open Expo hours. (j) Exhibitors cannot begin to break down their exhibits prior to the close of the show.

6. Marketing: Any use of the OneWorld Travel Mart logo in exhibitor promotions shall be

approved by show management in advance. Exhibitor shall not make use of the name OneWorld Travel Mart and its respective registered trademarks or logos without prior written approval from show management. Such approval shall not be unreasonably withheld.

7. Limitation of Liability: Exhibitor agrees to indemnify and hold harmless Management and the sponsor, owner, exhibition hall facility, and city in which this Exhibition is being held, and each of their respective officers, agents and employees, against all claims, losses, suits, damages, judgments, expenses, costs (including, without limitation, reasonable legal fees) and charges of every kind arising out of or resulting from its execution of this License or its occupancy of the space herein contracted for by reason of personal injuries, death, property damages or any other cause sustained by any persons or others. Management shall not be responsible for loss or damage to displays or goods belonging to Exhibitor, whether resulting from fire, storms, acts of God, air conditioning or heating failure, theft, pilferage, mysterious disappearance, bomb threats or other causes. All such items brought to the Exhibition are displayed at Exhibitor's own risk, and should be safeguarded at all times. Management will provide the services of a reputable protective agency during the period of installation, show, and dismantling, and Exhibitor agrees that the provision of such services constitutes adequate discharge of all obligations of Management to supervise and protect Exhibitor's property within the Exhibition. Exhibitors may furnish additional guards at their own cost and expense, only with prior approval by Management. Exhibitor agrees that Management shall not be liable in the event of any errors or omissions in Exhibitor's Official Directory listings or in any promotional material. Management makes no representations or warranties with respect to the number of Exhibition attendees or the demographic nature of such attendees.

8. Security and Insurance: Show Management provides perimeter guard services during show hours as noted in the Exhibitor Service Manual and during the hours the exhibit areas are closed. Security for all Exhibitor equipment, materials and personnel remains the responsibility of the individual Exhibitor. Exhibitors should retain adequate coverage for theft, damage or any loss. Exhibitors are encouraged to have guards and insurance at their own expense. Exhibitor agrees to waive its right to subrogation against Show Management, its officers, directors and employees.

9. Care of Building and Equipment: Exhibitors or agents must not injure or deface the walls or floors of the building, the exhibit spaces, or the equipment of the exhibit spaces. When such damages appear, the Exhibitor is liable to the owner of the property so damaged. All materials used in decoration must be flameproof, electrical wiring must conform with the National Electric Code Safety rules and all other applicable rules, regulations, fire laws, electrical codes and other laws of the city in which the exhibition is located, and of any other governmental authority maintaining jurisdiction over the said exposition facility, which affect the installation, conduct and dissemble of the exhibit. Combustible materials or explosives are not permitted in the Exhibit Hall. The Exhibitor shall also comply with all reasonable requests of officials of the Exhibit Hall and Show Management with respect to the installation, conduct, and disassembly of its exhibit.

10. Compliance. Exhibitor assumes all responsibility for compliance with federal and local codes and all laws related to public safety, as well as facility regulations. Exhibitor is responsible to meet all requirements of the American with Disabilities Act. Wiring and decorating materials must all conform to local codes and fire regulations. Exhibitor assumes the responsibility to ascertain that all such codes and laws have been met, including issues related to facility services. Exhibitor is solely responsible to obtain all necessary permits and tax forms, including submitting any taxes or fees required by local, state or federal authorities.

11. Email Privacy Policy: We respect your time and attention by controlling the frequency of our mailings. We will never share, sell, or rent individual personal information with anyone without your advance permission or unless ordered by a court of law. Information submitted to us is only available to employees managing this information for purposes of contacting you regarding this event or sending you emails based on your request for information and to contracted service providers for purposes of providing services relating to this event. Each email sent contains an easy, automated way for you to cease receiving email from us. If you wish to do this, simply follow the instructions at the end of any email. If you have received unwanted, unsolicited email sent via this event or purporting to be sent via this event, please forward a copy of that email with your comments to abuse@oneworldtravelmart.com for review.

12. Miscellaneous: Each Exhibitor, for itself and its employees, agrees to abide by this agreement and any amendment thereto, and cannot be assigned without the prior written consent of show manager. Exhibitor further acknowledges that Show Management reserves the right to reject, eject or prohibit any exhibit in whole or in part, or any Exhibitor or his representatives, without giving cause. If any provision of this Contract is held invalid or unenforceable under applicable law, such provision shall be ineffective, without invalidating the remaining provisions hereof. Although Show Management and Exhibitor each do business in various state jurisdictions, this contract shall be governed, construed and enforced in accordance with the laws of the State of California and its courts. In the event that it shall be necessary for Show Management to bring suit to enforce any of its rights hereunder, Show Management shall be entitled to recover all costs of such suits including reasonable attorney's fees.